



Tecnológico de Monterrey Foundation Privacy Policy

Date: last updated: October 23, 2023

Introduction

Welcome to Tecnológico de Monterrey Foundation. This Privacy Policy explains how Tecnológico de Monterrey Foundation (“Tec de Monterrey Foundation”, “we”, or “our”) collects, uses, discloses, and safeguards personal information you provide when you use our services or visit our website: <https://www.tecdemonterreyfoundation.org/> (the “Website”). This Privacy Policy also addresses personal information that we collect concerning individuals who volunteer or register for our events. As used in this Privacy Policy, “personal information” means information that relates to an identified or reasonably identifiable natural person.

Collected Information

Tec de Monterrey Foundation gathers and processes personal information for our internal and Website-related purposes and for the purposes of receiving gifts and donations, and as further describe below.

Contact or request submissions: When you fill out forms on our Website, contact us, or engage with our services, we collect personal information from you to evaluate and respond to your request. We may also use the information to improve our Website or other aspects of our services. The information we collect may include your name, email address, postal address, phone number, the content of any message, and any other information provided.

Gift Information: If you are considering or have made a gift or donation to Tec de Monterrey Foundation, we may collect your name, the amount of the gift or donation, and information related to your gift intentions and details. We use this information to process your donation and provide our services. Also, we use a third party to receive and process such payments.

Email Subscriptions and Messages: When you sign up to receive email messages from us, we collect your name, email address, and any related details you submit through the Website. We use that information to send you email messages with marketing information, news, offers, and other updates relevant to our services.

Program and Volunteer Registration: When you register for any of our programs, activities, initiatives, or events or when you volunteer, we collect the personal information that you provide, such as your name. We use this information to register you and provide our services.

Automated Data Collection – Cookies and Similar Technologies: When you use our Website, we and our third-party partners collect information by automated means. We may use cookies and similar technologies to collect your IP address, information about your device (such as your browser characteristics, device IDs and characteristics, and operating system version) and information concerning your usage of our Website (including the link you used to reach a given webpage). We use this information to determine how many users have visited particular webpages, opened messages, or viewed particular content, and we may also use such information to improve the performance of the Website, to improve our marketing activities, and to enforce our service terms and prevent malicious conduct.

In some cases, our third-party partners may process information collected by cookies and similar technologies on the Website. Please see our Cookie Policy (below) for more details. With respect to any social media platforms on which we have established a webpage, please see the privacy policies and any cookie policies of the applicable social media platform as to their automated data collection practices.

You may be able to change a web browser's settings to block and delete cookies when you access the Website through the web browser. However, if you do that, the Website may not work properly; also, we will still receive basic information (such as the last URL visited) when you navigate to the Website. Note that the Website does not respond to browser do-not-track signals.

How We Use Your Information

In addition to the uses described above, we also use your information for the following purposes:

- To deliver and improve our services, handle bequests, and improve user experience on our Website.
- To contact you, including answering your questions, delivering updates, and giving information on bequests.
- To uphold our rights, privacy, safety, or property and to fulfill our legal obligations.

Information Sharing

We may share any of the categories of personal information listed above under the following circumstances:

Affiliates and Partners: We may share personal information with our affiliates and partners, such as Instituto Tecnológico y de Estudios Superiores de Monterrey, and any successors thereto in the normal course of our operations. We do so to communicate with you and to promote and provide our services.

Service Providers and Vendors: We may share personal information with third-party service providers and vendors who assist us in providing our services and processing payments.

It is important to note that the agreements with our service providers and vendors limit how shared information is used, such as processing data only under specific scenarios, and requires the service provider to maintain the confidentiality of the received information.

Legal and Similar Requirements: We may share personal information with law enforcement, the courts, our advisors, attorneys, and others who participate in legal processes or proceedings, if we believe doing so is required or appropriate: when required in response to lawful requests from authorities, to comply with legal process (such as discovery), or to protect your, our, or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers: If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, your personal information may be shared with the other parties and advisors involved under an obligation of confidentiality in connection with the negotiation of such transaction, and your personal information may be transferred as part of such a transaction (subject to compliance with applicable laws).

Security

Tec de Monterrey Foundation constantly aims to safeguard the transfer and storage of data collected on our Website as described above, but no shared data nor storage method is 100% secure and certain aspects of Internet communications are inherently not completely secure. Therefore, any information you provide is done at your own risk.

Links to Unaffiliated Third-Party Websites

The Website may contain links to unaffiliated third-party websites. This Privacy Policy does not apply to the practices of such other websites and some third-party websites and applications may have privacy policies that are different from ours. We have no control over such third-party websites, accept no liability for them, and make no claims regarding them.

No Use by Children

The Website is not intended for use by children. In particular, if you are under the age of 13, you may not use our Website. We do not knowingly collect, maintain, or use personal information from children under 13 years old. If we believe that any information has been posted by a child under the age of 13, we will promptly delete that information. Parents may contact us using the methods set forth below to request that information concerned their child be removed from our records.

Changes to this Privacy Policy

Tec de Monterrey Foundation may occasionally update this Privacy Policy to reflect changes in our practices, and the revised version will be effective when it is posted and will apply to personal information received after that date. If we make any material changes, we will provide notice of such changes on the Website or in any other pertinent location where this Privacy Policy may be posted for a reasonable period of time (which we estimate will be approximately

two weeks). We encourage you to review this Privacy Policy periodically, especially if you don't visit the Website regularly.

Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please get in touch with us by emailing us at giving@tecdemonterreyfoundation.org

Cookie Policy

Our Website uses cookies and similar technologies (referred to herein simply as “cookies”). These cookies improve your browsing experience and give us valuable data about how visitors use our Website.

The Website may utilize or permit several different types of cookies as follows:

Essential Cookies: These cookies are required for our Website to operate correctly so the user can browse our Website; thus, in the absence of these cookies, some services might not be accessible.

Performance Cookies: These cookies assemble analytics data regarding how users interact with our Website and they measure Website performance. They assist us in determining patrons and tendencies on users conduct on our Website.

Functional Cookies: These cookies let our Website remember your choices (your preferred language) and deliver more tailored features.

Advertising Cookies: Advertising cookies are used to highlight information, other content, or services that we (or in some cases a third party) believe will be of interest to you based to some extent on your use of the Website.

Use of Cookies on our Website

Our Website may allow third parties and trusted partners to serve cookies to serve cookies on the Website. We may allow third parties to serve cookies to help identify fraudulent or automated traffic on the Website. In addition, third parties that provide content feeds may serve cookies. We may use third-party cookies to help us with market research, improving functionality, and enforcing website terms and policies.

The Website may use the following cookies:

Cookie and Cookie Provider	Purpose and Type of Cookie	Privacy Notice of Provider
Wix (bSession, svSession, XSRF-TOKEN, hs, fedops.logger.X,	Essential	https://www.wix.com/about/privacy

_wix_browser_sess, _wixCIDX, TS***)		
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Your browser may allow you to disable certain cookies. Please note that disabling certain cookies may affect our Website's functionality and user experience. Also, third-party cookie providers may provide an opt-out tool for their cookie(s).

Changes to this Cookie Policy

We may revise this Cookie Policy from time to time in order to reflect changes in our use of cookies, changes in the law, changes in our services, or best practices. We encourage you to review this Cookie Policy periodically.